

Annual Report 2018

FindMeCure Foundation

Healthier life for all
through innovation and education



FindMeCure
FOUNDATION

Annual Report 2018

Contents

- ★ **Who we are**
- ★ **Activities in 2018**
- ★ **Partners**
- ★ **Financial report**
- ★ **Featured on**
- ★ **Contacts**

Who we are

FindMeCure Foundation is committed to educating people globally about clinical trials, encouraging patients to make informed decisions about their treatment and paving their way to a better quality of life. From creating patient-friendly content to providing automated solutions for finding and applying for available clinical trials, we shine a light on how treatments in development can be accessible to everyone.

Our Foundation has devoted its efforts to supporting patient organizations and platforms worldwide to better inform their patient communities through a variety of initiatives and useful materials.

Over 90% of the people highly rank their experience with clinical trials and would recommend participation to a friend. At the same time, only 15% of the population is aware of clinical trials as an option for coping with their condition.

These are FindMeCure Foundation's greater goals - educating patients about the possibility to access innovative therapies.

This is how we help



Patient support

We provide patient communities with a searchable database of clinical trials so patients can learn what is out there and access innovative therapies.



Education

We organize regular educational webinars and workshops for patients about the benefits and risks of clinical trials and all important details they should be aware of.



Community engagement

We attend various events of patient organizations worldwide to raise awareness about clinical trials among their patient network.

Activities in 2018

New website

At FindMeCure Foundation, we are always looking forward to exciting new seasons filled with many positive changes for our partners and patients worldwide. That is why we focused on improving our website in 2018.

The start of 2018 was marked with the launch of our brand new website providing access to a patient support portal, a compilation of all our webinars and workshops, useful resources for patients (infographics, blog articles, and videos) as well as forthcoming and past events which we attended or organized. Needless to say, this is only the first step and we aim at making it even more informative to render all our work more visible and helpful for everyone. You can access the new website [here](#).

FindMeCure Foundation About Us - Activities - Events Contact Us Find Trials findmecure.com

What if patients knew that treatments of tomorrow are few steps away?

We are here to help them take the first step to clinical trials through education, knowledge and personal support

[Learn more about our mission](#)

Resources

We know that the medical language is not easy to understand. When it comes to clinical trials, this could be another unknown world for patients, caregivers and even support groups. Our aim is to create patient-friendly information through a variety of interactive tools aiming to educate people about clinical trials and other disease-specific topics.

Check out our infographics

Watch our videos

Read our blog articles

Patient support

We understand that finding a suitable treatment in development can be really challenging for those in need. Therefore, we take the lead in guiding patients to find, understand and take part in clinical trials worldwide within a few clicks.

Over 55 000 clinical trials are available
START SEARCHING NOW!

What's your condition? Age Gender

My condition Age male female

Powered by FindMeCure

This is a free and easy-to-use tool which we can provide to interested patient organizations and platforms so they can inform their members and other visitors about ongoing studies worldwide. It allows patients to find a suitable trial and easily get in touch with the medical team running the trial.

[REQUEST INFORMATION](#)

Activities in 2018

Webinar

“How to access treatments in development for chronic pain?”

2 March 2018

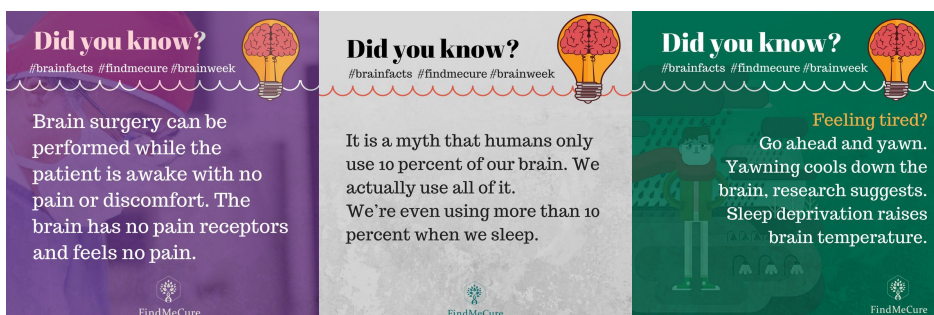
The webinar was organized by FindMeCure Foundation and our partners at [Chronic Pain Ireland](#) with the kind support from the [International Alliance of Patient Organisations](#). The event was led by Maya Zlatanova, CEO of FindMeCure and Board member of FindMeCure Foundation, and Deirdre Ryan, Governing Body Member of Chronic Pain Ireland who is a patient living with chronic pain. It was focused on the main challenges patients with chronic pain are nowadays facing and the options to receive an innovative treatment through clinical trials. You can watch the webinar [here](#).

You can also read an interview with Maya Zlatanova featured on IAPO website following the webinar, titled: [Accessing treatment in development for patients living with chronic pain](#).

Brain Awareness Week

11-17 March 2018

FindMeCure Foundation took part in the **Brain Awareness Week** for the first time. We created an educational blog article, titled [Our Everyday Actions Do Have An Impact On Our Brain](#) . We also organized a social media “**Did you know?**” -initiative posting a “Did you know” fact every day to inform people on interesting facts related to the human brain.



Activities in 2018

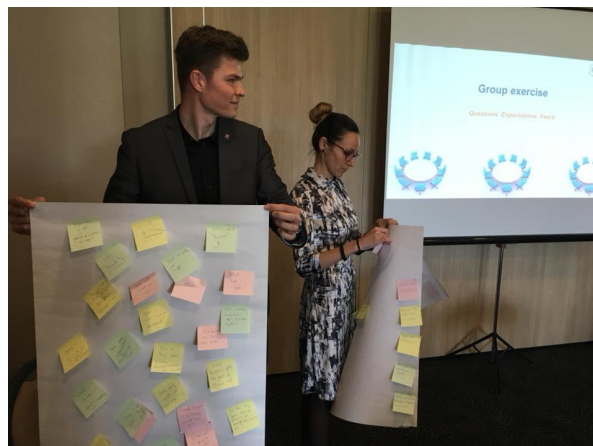
Workshop

How can I benefit from clinical trials?

21 April 2018,
Sofia, Bulgaria

FindMeCure Foundation representatives organized an educational workshop during the Annual General Meeting of our partners at [Lung Cancer Europe](#) (LuCE). The workshop aimed at identifying key questions, expectations and fears of patients about clinical trials. LuCE members were informed regarding the most important facts about clinical trials and were educated on how to search, find and apply for research studies worldwide.

You can see some of the highlights on our featured [video](#).



Activities in 2018

Event

Presentation at the Migraine and Headache International Patient Advocacy Summit

10-13 May 2018,

Amsterdam, The Netherlands

[The European Migraine and Headache Alliance \(EMHA\)](#) held together with its General Assembly, the 1st Migraine and Headache International Patient Advocacy Summit (MHIPAS) on Headache with the aim of sharing different experiences with members of non-European organizations (Latin America, USA, Canada).

Daniela Shikova who is managing FindMeCure Foundation presented the benefits of clinical trials and how patients can find and join a study worldwide.



Event

2018 IAPO Global Patients Congress

24-26 May 2018,

Miami, USA

The Congress of the [International Alliance of Patient Organizations](#) brought together around 200 patient advocates from across the world. Organizations of all sizes shared best practice, gained insight into pressing healthcare issues and met with like-minded advocates passionate about patient-centered healthcare.

FindMeCure Foundation representatives, Maya Zlatanova and Daniela Shikova, took part in the poster session and actively contributed to the Regional Networking sessions.

Activities in 2018

Event

Presentation at the EFNA General Assembly 2018
18-19 June 2018,
Lisbon, Portugal



The European Federation of Neurological Associations held its Annual General Assembly where members presented best-practices and forthcoming projects, strategic goals and plans.

Daniela Shikova, General Manager of FindMeCure Foundation, took part in the whole event and presented to all EFNA members about its work and how patients can find, understand and join clinical trials near them.



Activities in 2018

Event

DIA 2018 Global Annual Meeting

*24-28 June 2018,
Boston, USA*

As the largest, longest-running event in the life sciences industry, this gathering is designed to foster the international exchange of actionable insights to improve health globally through the advancement of lifesaving medicines and technologies.

FindMeCure Foundation's board member Maya Zlatanova took part at the event.

Webinar

"How to benefit from clinical trials and what happens after them. A patient's story"

5 September 2018

The webinar entitled "How to benefit from clinical trials and what happens after them. A patient's story" was held on 5 September 2018 by FindMeCure Foundation, Chronic Pain Ireland with the kind support from IAPO. It was a part of the Pain Awareness Month raising awareness about chronic pain and how clinical trials could be a treatment option for patients living with such conditions. A guest speaker was Allison Meiklejohn who is a patient with Complex Regional Pain Syndrome that shared her clinical trial experience and all the pros and cons of her participation.

You can watch the [webinar video](#) and learn how new drugs are being tested and approved and how patients can have access to them. It also provides insight on the patient's rights, obligations and informs on what happens after clinical trial participation.



Partners

We are glad that 2018 was full of fruitful meetings and conversations with partners who are willing to raise awareness on the importance of taking part in research.

In 2018, we established partnerships with the following patient organizations and platforms:

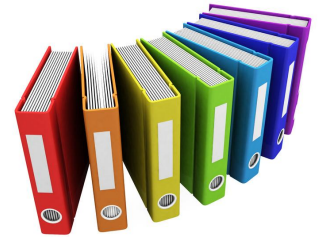


Financial report

Since its establishment in 2016, FindMeCure Foundation has been functioning with the help and the in-kind support of the team of FindMeCure Ltd. All information materials, visuals and initiatives were fulfilled by the team of designers, marketing experts, developers, patient coordinators and clinical trial experts.

In 2018, the board of the Foundation decided to form a dedicated team to work on its activities for the years to come. Currently, these activities and financial costs are being supported with the in-kind support from FindMeCure Ltd. The Foundation will further work on attracting additional financial resources.

The annual donations in 2018 amounted to 75 310.92 BGN provided unconditionally. The total expenditure for 2018 r. amounted to 71 310.58 BGN, which consisted of staff and office costs as well as costs related to events attendance. Profit/loss for the period 4000.34 BGN.



Featured on..

- ★ Pain Alliance Europe included an [article](#) provided by FindMeCure Foundation on one of their newsletters for members:
- ★ Our board member and a CEO of FindMeCure, Maya Zlatanova, discussed clinical trials and how helpful and safe they really are to our partners at the International Alliance of the Patient Organizations. You can read the whole article on [IAPO website](#).
- ★ FindMeCure platform was recognized and featured in an [article on Forbes](#).

Contact us

FindMeCure Foundation



www.findmecure.com/foundation



e-mail: foundation@findmecure.com



Office address:

31 Aleksandar Malinov boul.

1729 Sofia, Bulgaria

Follow us

